



# Special Session on Eco-efficiency

**Matthias Finkbeiner**

Technische Universität Berlin - Berlin Institute of Technology

Department of Environmental Technology

Chair of Systems Environmental Engineering

# What is eco-efficiency?

- Good or bad?
- Useful or not?
- Sustainable?

## Session Outline

- **5 min. session introduction**
- **three presentations of 20 min. followed by questions of understanding**
- **remaining time slot (20-25 min.) for panel and audience discussion.**

## Presenters and Presentations

- **Bengt Steen** (Chalmers, Convenor for the new ISO TC207/SC5/WG7 in ISO on eco-efficiency assessment)
  - "international standardisation of eco-efficiency assessment - opportunities and controversial issues".
  - insights into the current status of the standardization process as well as some major discussion points.
- **Nana Takyi Wilberforce** from Green Seal
  - communication aspect and present "eco-efficiency assessment from a labelling perspective".
  - role of communication tools and the prevention of misleading claims.
- **Matthias Finkbeiner** (TU Berlin, ISO TC207/SC5 Chairman)
  - some general, conceptual questions "on the sustainability of eco-efficiency".
  - highlight necessary constraints to make eco-efficiency a meaningful approximation for sustainability.