

# Greening Up Your Fleet



**Greg Rock**

Co-Founder &  
Sustainability Engineer

[www.greencarco.com](http://www.greencarco.com)

# The Green Car Company

**We sell Alternative Fuel and  
High Efficiency Vehicles**

- In business for 2 years
- Consumer Sales and Service Department
- Focused on Consumer Education



# 2007 – Fleet Division

- Offer new and used eco-friendly vehicles as well as fleet consultations to municipal, business and educational fleets
- Provide in depth analysis of new vehicles, and modification kits as they become available
- Justify our expert recommendations with credible environmental impact reports

# The Green Fleet Program

## Environmental Impact Analysis Tool

- Vehicle to Vehicle Comparisons
  - Replacing or Deciding between options
- Fleet Evaluation and Alteration
  - Establishing a Baseline
- Dynamic Analysis

Developed by the Green Car Company

Powered by Argonne National Lab's - GREET model

# GREET - Greenhouse Gas Regulated Emissions and Energy Use in Transportation

- Complete Lifecycle Analysis
  - Producing the fuel
  - Refining the fuel
  - Distributing the fuel
  - Burning the Fuel
  - Manufacturing and Recycling the Vehicle
  - Manufacturing and Recycling the Batteries
  - Maintenance and Operation impact

# GREET Quantitative Data

- Quantity of CO<sub>2</sub> emissions produced per gallon of biodiesel, gasoline, diesel, etc burned
- Quantity of Sulfur Dioxide emissions produced per lb of Li-Ion, Ni-Mh or PbA batteries produced/recycled
- Quantity of Fossil Fuel consumed per lb of vehicle manufactured

# 20-mile PHEV Input Variables

Vehicle Group Statistics		
Number of Vehicles	1	#
Avg. Liquid Fuel Economy	40	Miles/Gallon
Avg. Electric Fuel Economy	4	Miles/Kwh
Avg. Nat. Gas Fuel Economy	0	Miles/SCF
Avg. Miles Traveled	15000	miles/vehicle/year
Avg. Vehicle Weight	2890	lbs
Avg. Purchase Cost	\$36,500	\$/vehicle
Avg. Vehicle Life	12	Years
Replaced Vehicle Sales Price	\$0	\$/vehicle
End of Life Sales Price	\$2,000	\$/Vehicle
Avg. Maintenance Cost	\$600	\$/vehicle/year
Battery Type	Li-Ion	Chemistry
Avg. Battery Life	6	Years
Avg. Battery Replacement Cost	\$5,000	\$/bat. pack/vehicle
Avg. Battery Weight	160	lbs
Battery Sell Back	\$0	\$/bat. pack/vehicle

Fuel Blender	% Fossil Fuel	39.9%	
% of Blend	65%	35%	0%
Fuel Code	7	1	0
0	Renewable	Gasoline	0

# Diesel Dodge Sprinter Lifecycle Impact Report

Energy Impact	Eq. Gal/Veh/Life	Eq. Gal/Group/Life	MPG Equivalent	Driving	Manufacturing	Batteries
Fossil Fuel	15,269	15,269	16.5	93.3%	6.7%	0.0%
Petroleum	13,237	13,237	19.0	98.5%	1.5%	0.0%
Petroleum/Nat Gas	14,454	14,454	17.4	95.7%	4.3%	0.0%
Group				% Impact per phase		
Environmental Impact (Grams/Vehicle/Year)		Environmental Impact (Grams/Vehicle/Life)		Driving	Manufacturing	Batteries
CO2	8,859,591.96	CO2	148,841,144.98	93.2%	6.8%	0.0%
CH4	10,187.71	CH4	171,153.48	89.7%	10.3%	0.0%
N2O	38.83	N2O	652.41	81.7%	18.3%	0.0%
<b>GHG's (Tons)</b>	<b>9.11</b>	<b>GHG's (Tons)</b>	<b>152.97</b>	<b>93.1%</b>	<b>6.9%</b>	<b>0.0%</b>
VOC: Total	2,737.41	VOC: Total	45,988.44	27.3%	72.7%	0.0%
CO: Total	5,012.39	CO: Total	84,208.15	31.0%	69.0%	0.0%
NOx: Total	4,871.17	NOx: Total	81,835.65	81.8%	18.2%	0.0%
PM10: Total	1,905.21	PM10: Total	32,007.49	44.1%	55.9%	0.0%
PM2.5: Total	695.72	PM2.5: Total	11,688.14	47.9%	52.1%	0.0%
SOx: Total	4,079.68	SOx: Total	68,538.67	57.9%	42.1%	0.0%
<b>VOC: Urban</b>	1,392.08	VOC: Urban	23,387.01	21.9%	78.1%	0.0%
<b>CO: Urban</b>	606.00	CO: Urban	10,180.81	95.9%	4.1%	0.0%
<b>NOx: Urban</b>	1,047.82	NOx: Urban	17,603.33	91.2%	8.8%	0.0%
<b>PM10: Urban</b>	188.35	PM10: Urban	3,164.21	90.6%	9.4%	0.0%
<b>PM2.5: Urban</b>	108.90	PM2.5: Urban	1,829.45	90.6%	9.4%	0.0%
<b>SOx: Urban</b>	1,060.55	SOx: Urban	17,817.25	85.2%	14.8%	0.0%

Short Term Costs	Cost per Year	\$/Mile
Fuel Cost	\$1,977	\$0.13
Maintenance	\$500	\$0.03
Batt. Replacement	\$0	\$0.00
<b>Total Cost</b>	<b>\$2,477</b>	<b>\$0.17</b>

Lifecycle Costs	Per Vehicle
Net Purchase Cost	\$32,850
Fuel Cost	\$33,218
Maintenance	\$8,400
<b>Total Cost</b>	<b>\$74,468</b>

# B85 Golf replacing Toyota Prius Lifecycle Comparison (16.8 years)

<b>Fossil Fuel Depletion</b>	<b>Biodiesel Golf (B85)</b>	<b>Toyota Prius</b>	<b>Eq. GalGas of</b>	
<b>Effective Mile Per Gallon</b>	<b>59</b>	<b>35</b>	<b>Fossil Fuel</b>	
Fossil Fuel Consumed	4283.50	7219.72	Eq. GalGas/Life	
Petroleum Consumed	1737.51	5847.30	Eq. GalGas/Life	
Petrol & Nat. Gas	3660.40	6622.74	Eq. GalGas/Life	
<b>Environmental Impacts</b>	<b>Biodiesel Golf (B85)</b>	<b>Toyota Prius</b>	<b>Difference</b>	<b>% Reduction</b>
CO2	36,934,980.29	69,417,243.79	-32,482,263.50	46.8%
CH4	65,719.03	84,889.36	-19,170.33	22.6%
N2O	3,296.69	1,010.88	2,285.80	-226.1%
<b>GHG's (Tons)</b>	<b>39.42</b>	<b>71.67</b>	<b>-32.25</b>	<b>45.0%</b>
VOC: Urban	19,621.33	28,823.22	-9,201.89	31.9%
CO: Urban	3,619.51	16,157.97	-12,538.46	77.6%
NOx: Urban	5,649.86	9,491.33	-3,841.47	40.5%
PM10: Urban	757.39	1,722.34	-964.95	56.0%
PM2.5: Urban	445.13	999.31	-554.19	55.5%
SOx: Urban	5,849.08	8,265.07	-2,415.99	29.2%
<b>Total Cost Differences</b>	<b>Biodiesel Golf (B85)</b>	<b>Toyota Prius</b>	<b>Difference</b>	
Net Purchase Cost	\$17,000	\$21,275.00	-\$4,275	
Fuel Cost	\$19,389	\$19,040.00	\$349	
Maintenance	\$8,400	\$8,400.00	\$0	
Net Bat. Replacement	\$0	\$0.00	\$0	
Sales Price	-\$2,000	-\$2,000.00	\$0	
<b>Total Cost Difference</b>	<b>\$42,789</b>	<b>\$48,715.00</b>	<b>-\$5,926</b>	



## Consultation

- Using Alternative Fuel Blends
- Vehicle Trip Reduction
- Matching Vehicles to Use



## Products & Support

- Green Vehicles
- Installation
- Repair
- Training

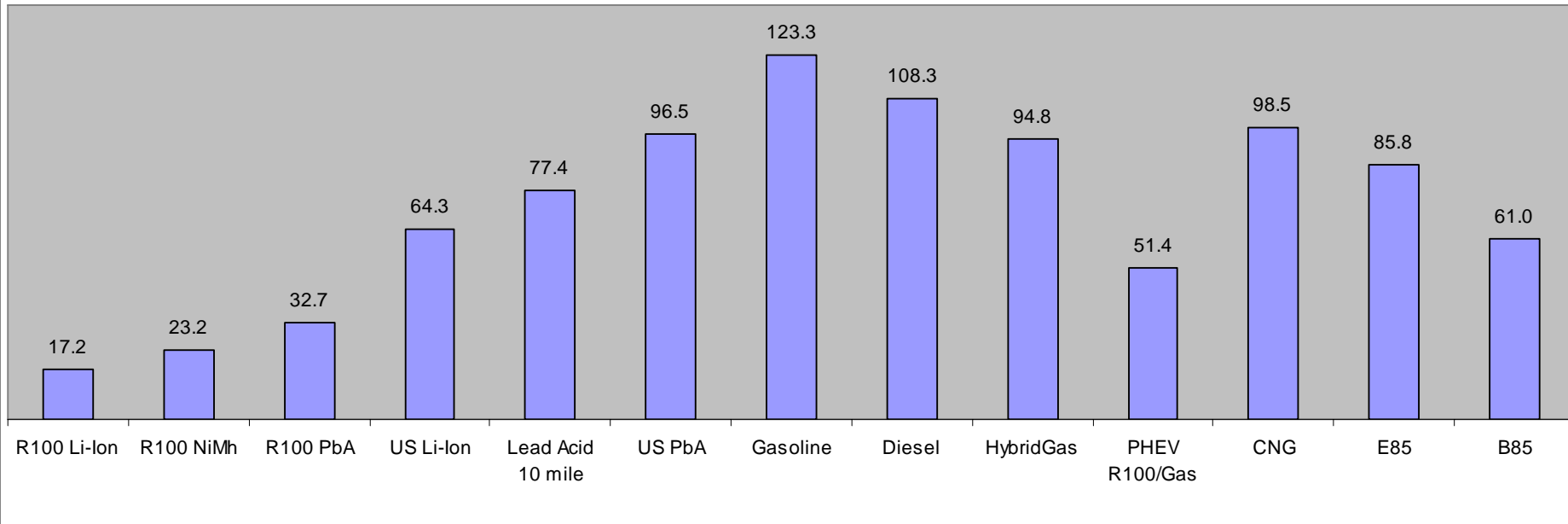


Email: [greg@greencarco.com](mailto:greg@greencarco.com) for private consultation

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# Modeling a Ford Ranger

Tons of Green House Gases Produced Over Vehicle Life (Relative to CO<sub>2</sub>)



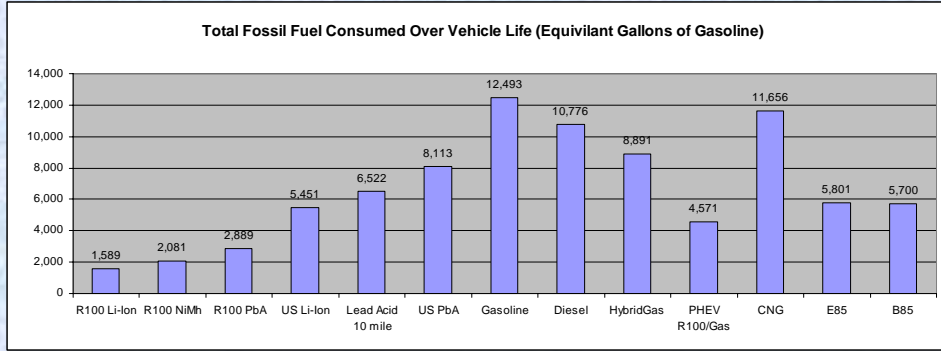
**R100 = 100% Renewable**  
**U.S. = U.S. Electricity Supply**  
**E85 = 85% Blend Ethanol**

**B85 = 85% Blend Biodiesel**  
**HybGas = Hybrid Gasoline**  
**Li-Ion = Lithium Ion**

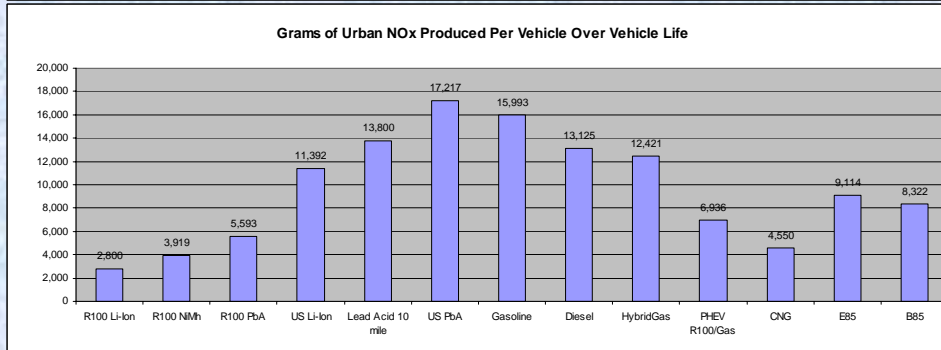
**PHEVGas = 20 Mile Li-Ion Plug In Hybrid  
 Powered by Gasoline and R100**  
**CNG = Compressed Natural Gas**

**NiMH = Nickel Metal Hydride**  
**PbA = Lead Acid**  
**Equivalent Gallon = Gallon of Gasoline**

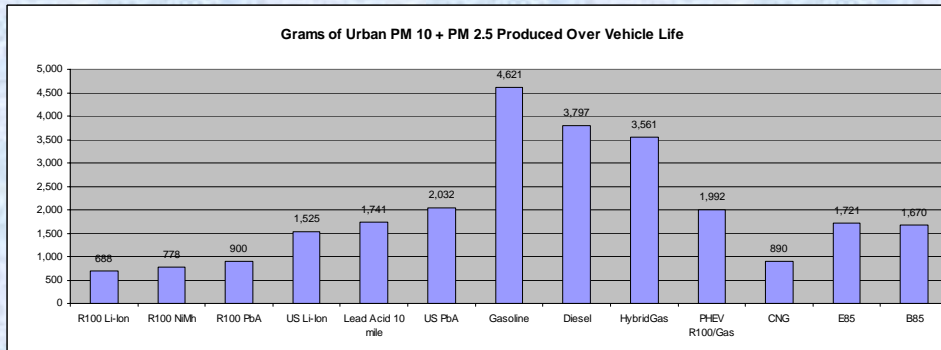
# Fossil Fuel Consumption



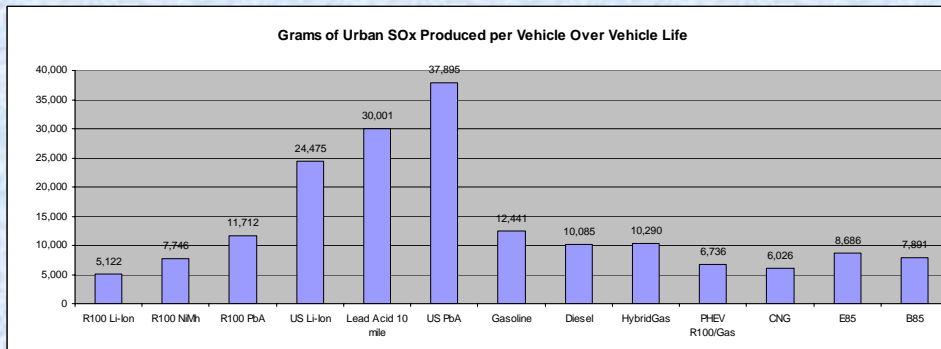
# NOx Production



# Particulate Matter Production

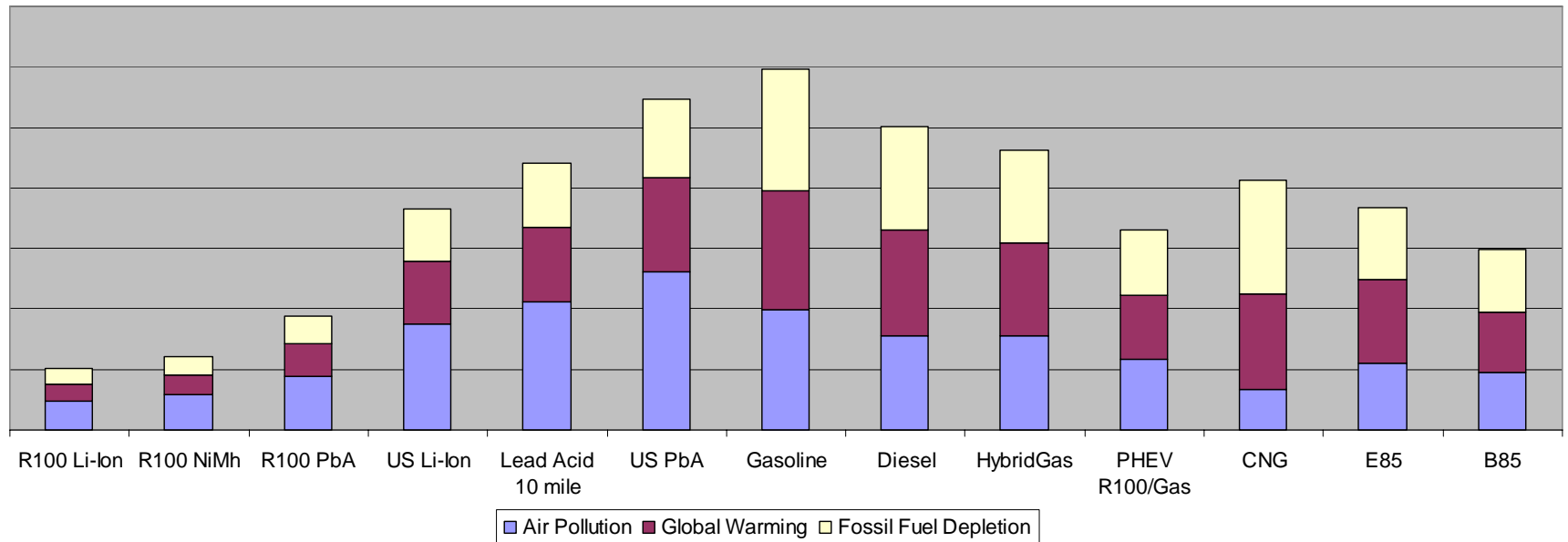


# Sulfur Dioxide Production

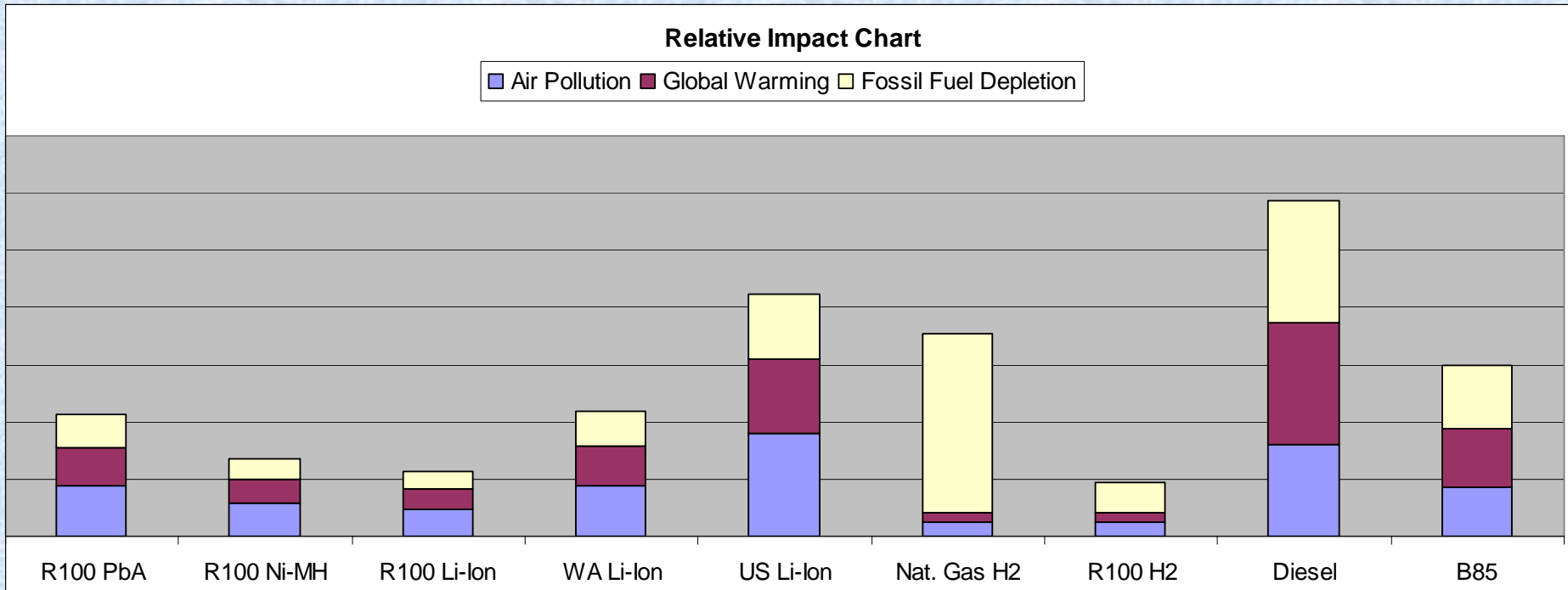


# Combining the Data

Relative Impact Chart



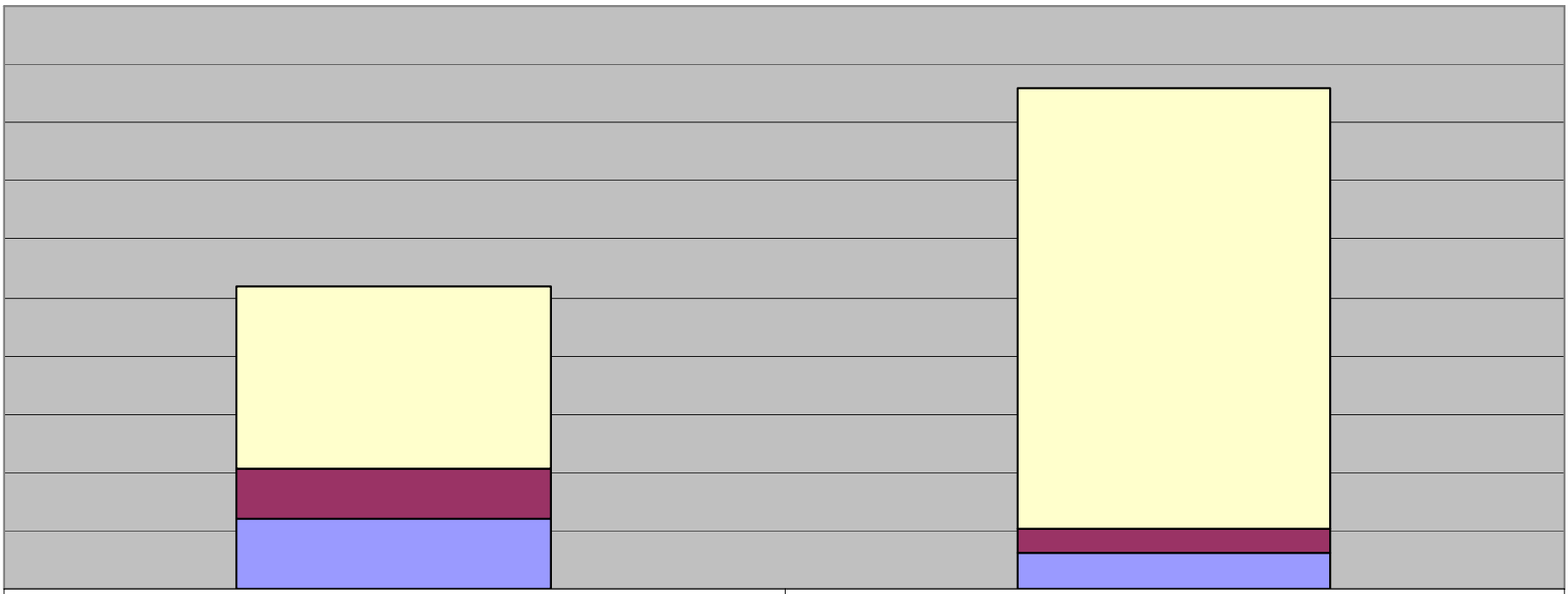
# Powering a Ford Ranger



# Hydrogen vs Lithium Ion

**Relative Impact Chart**

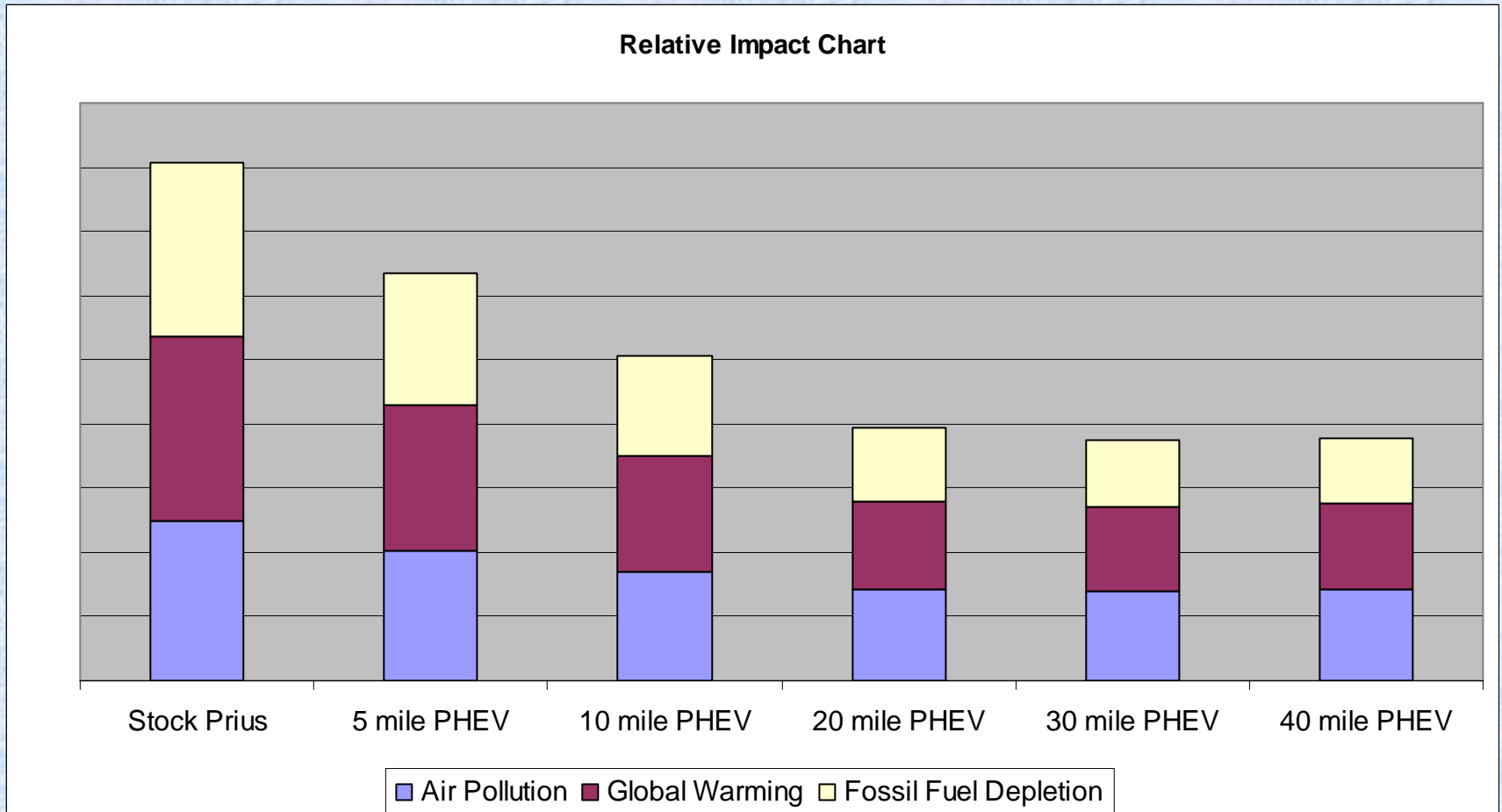
■ Air Pollution ■ Global Warming ■ Total Energy Consumption



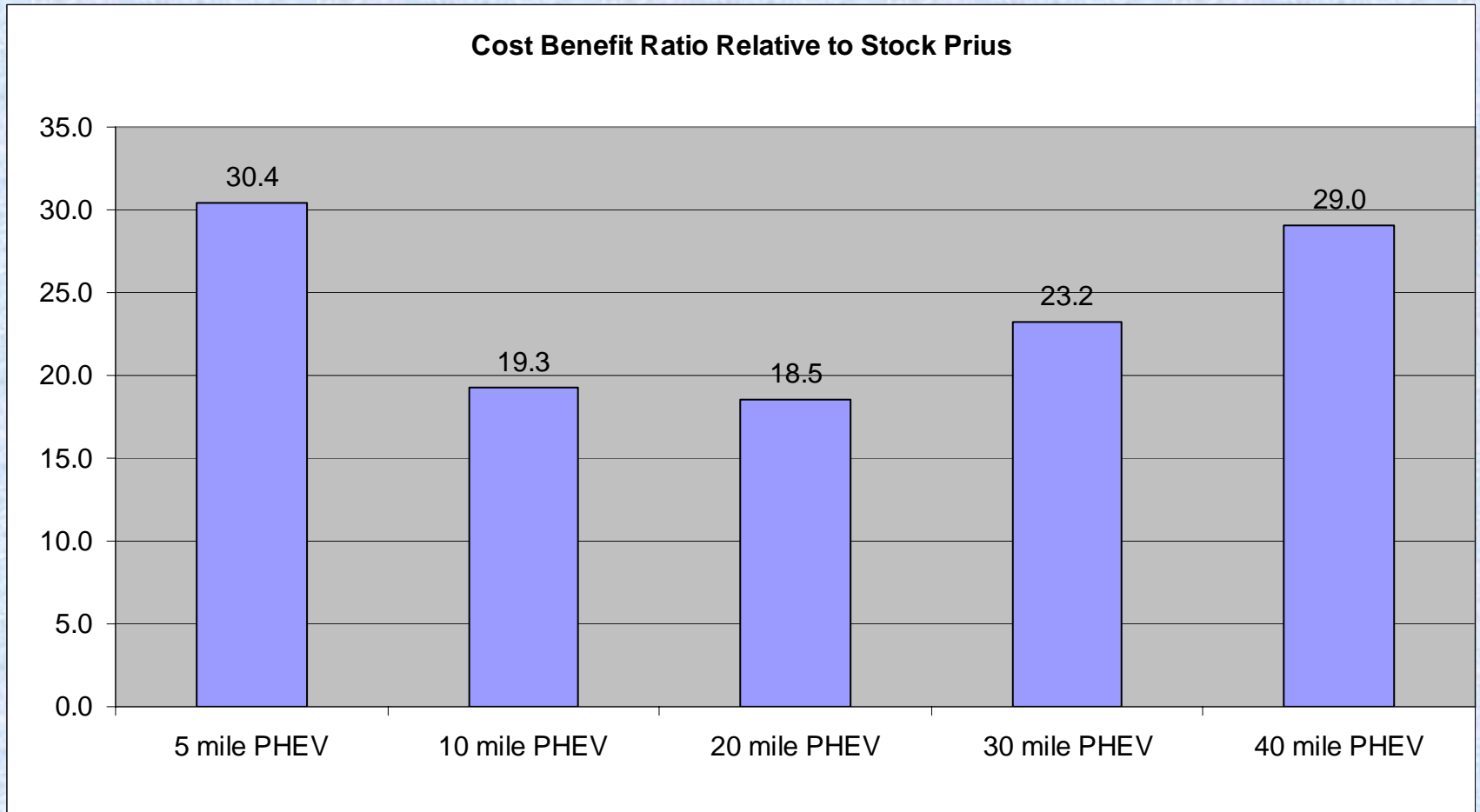
R100 Li-Ion

R100 H2

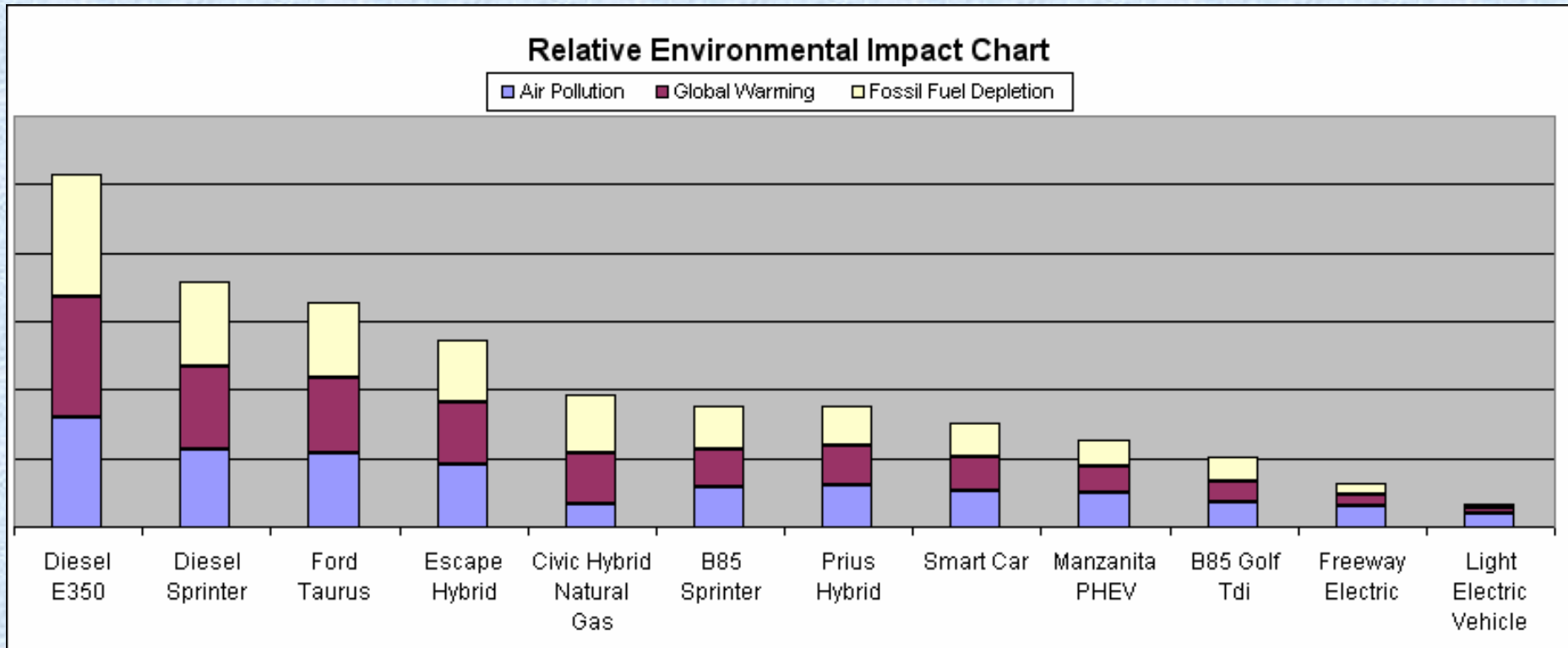
# Comparing Different Range Li-Ion PHEV



# Comparing Different Range Li-Ion PHEV



# Comparing Vehicle Options



Relative impact of Global Warming, Fossil Fuel Depletion, and Local Air Pollution all weighted as equals for a 25 mpg gasoline vehicle.



# For more Information

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